



Presented by
Mack Trucks, Inc.

Arrow's Back On The Road™ 2012 Sponsors At-A-Glance

Arrow Truck Sales – *Creation and implementation of campaign*

Arrow Truck Sales, Inc. is North America's leading source of pre-owned medium- and heavy-duty trucks. Arrow carries all makes and models, maintaining a diverse inventory of more than 2,000 over-the-road tractors, vocational and specialty vehicles, and trailers. Arrow's commitment to integrity, quality, value, and selection has earned the business of fleets and owner-operators across North America since 1950. Arrow is headquartered in Kansas City, MO, and has 17 retail locations throughout the U.S. and Canada. For more information, visit www.arrowtruck.com.

Mack Trucks, Inc. – *Presenting Sponsor; providing 2008 MACK® Pinnacle™ 70-inch High-Rise Sleeper*

Dedicated to quality, reliability, and total customer satisfaction, Mack Trucks, Inc. has provided its customers with innovative transportation solutions for more than a century. Today, Mack is one of North America's largest producers of heavy-duty trucks, and MACK® vehicles are sold and serviced in more than 45 countries worldwide. Mack Trucks, Inc. is part of the Volvo Group, one of the world's leading manufacturers of trucks, buses and construction equipment, drive systems for marine and industrial applications, aerospace components and services, and one of the world's leading producers of heavy-diesel engines (9-16 liter). For more information, visit www.macktrucks.com.

Heartland Express – *One-Year Work Agreement*

Russell Gerdin founded Heartland Express in 1978 with four people and 16 trucks. It became a publicly traded company on the NASDAQ market in 1986, and ended that year posting gross revenues of \$21.6 million and has since grown to well over \$600 million by providing the best on-time service in the truckload industry. Heartland Express is an irregular route truckload carrier based in North Liberty, Iowa serving customers with primary shipping lanes east of the Rocky Mountains and the southwest United States. They offer long-haul and regional opportunities for solos and teams. For more information, visit www.heartlandexpress.com.

Michelin – *SmartWaySM-verified Tires, the MICHELIN® XZA3®+ and the X One® XDA® Energy Tires*

Dedicated to the improvement of sustainable mobility, Michelin designs, manufactures and sells tires for every type of vehicle, including airplanes, automobiles, bicycles, earthmovers, farm equipment, heavy-duty trucks, motorcycles and the space shuttle. The company also publishes travel guides, hotel and restaurant guides, maps and road atlases. Headquartered in Greenville, S.C., Michelin North America employs more than 20,900 and operates 18 major manufacturing plants in 16 locations. For more information, visit www.michelintruck.com.

Thermo King – *TriPac auxiliary power unit*

Thermo King Corporation, a business unit of diversified industrial firm Ingersoll Rand Company Limited, was founded in 1938 and manufactures transport temperature control systems for a variety of mobile applications, including trailers, truck bodies, buses, shipboard containers and railway cars. The company operates 10 manufacturing facilities and 17 parts distribution centers worldwide. Sales and service is provided by a global dealer network of 865 independently owned companies in 75 countries. For more information, visit www.thermoking.com.

Pilot Flying J Travel Centers – Monthly \$500 Fuel Cards for One Year

Pilot Flying J is headquartered in Knoxville, Tennessee, and has more than 550 locations in North America. The company employs more than 20,000 people and is the largest retail operator of travel centers in North America. For more information, visit www.pilotflyingj.com.

American Truck Business Services (ATBS) – Business Consulting and Financial Tools for One Year

ATBS is the largest business services provider with solutions for fleets, company drivers, owner-operators and other partners in the trucking industry. Their products and services provide assistance with: accounting, bookkeeping, taxes, education, maintenance consulting, benchmarking, truck financing and retention. For more information, visit www.atbsshow.com.

Owner-Operator Independent Drivers Association (OOIDA) – Truck Insurance

The Owner-Operator Independent Drivers Association is the largest national trade association representing the interests of small-business trucking professionals and professional truck drivers. The Association currently has more than 154,000 members nationwide. OOIDA was established in 1973 and is headquartered in the greater Kansas City, Mo., area. For more information on OOIDA or its subsidiaries, please visit www.ooida.com.

National Truck Protection, Inc. – Three-Year/300,000-Mile Extended Warranty

NTP Inc., based in Cranford, NJ, is the leading independent provider of warranty and service contracts to the North American trucking industry. NTP, celebrating its 25th year, provides private label warranties to major OEMs as well as extended service contracts to the used truck segment through its extensive network of corporate and independent dealers. NTP provides the most comprehensive repair and breakdown management services in the industry. For information, please visit www.ntpwarranty.com.

Mack Genuine Parts – Filter Products for One Year

Mack Genuine Parts offers a long-standing tradition of providing professional drivers Mack-certified parts and service excellence - from the highest quality components to the expertise of the team that installs them. For information, please visit www.macktrucks.com.

Dickinson Fleet Services – Custom Truck Paint Job and Graphics

Dickinson Fleet Services is the largest independent truck repair and body shop company in the country, operating 10 locations in five eastern states. They employ nearly 300 total employees of which over 200 are technicians. They are the quality service provider in the industry servicing corporate fleets, leasing companies, logistic companies, and trucking companies. They have established a close working relationship with over 600 customers who entrust DFS with their fleet maintenance. For more information, visit www.dickinsonfleet.com.

Minimizer Products – Truck Accessories, Fenders and \$5,000 Cash Award

Headquartered in Blooming Prairie, Minn., Minimizer manufactures poly truck fenders, poly toolboxes, customized mud flaps, and bracket kits. Family owned and operated for nearly three generations, Minimizer's parent company Spray Control Systems, Inc., was founded in 1983. Minimizer aims to provide products tough enough to please tough people in a tough industry. For more information, call (800) 248-3855 or visit www.minimizer.com.

SleepDog Mattress – Memory Foam Mattress

SleepDog Mattress was founded for the purpose of creating affordable luxury bedding for budget-

conscious people. Their memory foam mattresses can help to ease muscle and joint pain, providing the comfort needed for deep sleep and good health. SleepDog Mattress is based in Piney Flats, Tenn. For more information, please visit www.sleepdogmattress.com.

DuPont – Paint

DuPont Performance Coatings is the world's leading provider of innovative products, services, and solutions aimed at improving the efficiency and effectiveness of the vehicle refinish process. From the back of the shop to the front of the shop, no one does more to help refinishers improve productivity. Visit www.pc.dupont.com.

Rolling Strong – Driver health assessments and fitness coaching

Rolling Strong educates professional truck drivers with fitness training and health advice that keeps them healthy and strong while on the road. The Trucker Trainer™ Bob Perry serves as president of Rolling Strong – and as the son and brother of career drivers, has personally devoted his entire career to the health and fitness industry. Rolling Strong provides drivers with programming and fitness routines for drivers aimed at keeping them fit and healthy even while on the road. For more information, visit www.rollingstrong.com.

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